

R13

Code No: 126EA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

B. Tech III Year II Semester Examinations, May - 2017

INTELLECTUAL PROPERTY RIGHTS

(Common to AE, AG, CHEM, ECE, EEE, EIE, IT, ME, MMT, MIE)

Time: 3 hours

Max. Marks: 75

Note: This question paper contains two parts A and B.

Part A is compulsory which carries 25 marks. Answer all questions in Part A. Part B consists of 5 Units. Answer any **one full question** from each unit. Each question carries 10 marks and may have a, b, c as sub questions.

PART - A

(25 Marks)

- 1.a) What is intellectual property? [2]
- b) Explain the need of copyrights. [3]
- c) What is the purpose of trademark? [2]
- d) Explain the types of marks. [3]
- e) What is the duration of copyright? [2]
- f) What are the basic requirements to be eligible for patent protection? [3]
- g) What is unfair competition? [2]
- h) "Copyright rights often intersect with trade secrets". Explain. [3]
- i) How are domain names function like a trademark? [2]
- j) Explain business method patents. [3]

PART - B

(50 Marks)

- 2.a) Explain the trademarks and service marks.
- b) What is trade secret? Discuss about the protection of trade secrets. [5+5]

OR

- 3.a) Give a note on various international organizations and agencies that promote the use and protection of Intellectual property.
- b) Explain the necessity of Intellectual property rights. [5+5]

- 4.a) In detail, explain the different categories of marks.
- b) Explain the acquisition of trademark rights. [5+5]

OR

- 5.a) Explain the selection and evaluation process of a mark.
- b) Explain trademark registration process. [5+5]

- 6.a) Explain the salient features of copyright law.
- b) Discuss about the copy right ownership issues. [5+5]

OR

7. Explain fully the procedure for grant and sealing of patent under the Patent Law. [10]

8.a) Explain the law governing trade secrets. [5+5]
b) Discuss the liability for misappropriation of trade secrets. [5+5]

OR

9.a) Discuss about trade secrets litigation. [5+5]
b) Explain false advertising. [5+5]

10. What are the new developments with respect to the following intellectual property rights?
a) Trademark law [5+5]
b) Patent-law. [5+5]

OR

11.a) Explain international developments in trade secrets law. [5+5]
b) Write short notes on intellectual property auditing. [5+5]

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