

II B. Tech II Semester Supplementary Examinations, Dec - 2015
MANAGEMENT SCIENCE
(Electronics and Communications Engineering)

Time: 3 hours

Max. Marks: 70

- Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)
2. Answer **ALL** the question in **Part-A**
3. Answer any **THREE** Questions from **Part-B**
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PART -A

1. a) Explain the functions of management. (4M)
- b) What is ABC analysis? (3M)
- c) Write different methods of job evaluation. (4M)
- d) Explain Mission statement. (3M)
- e) What are the objectives of business ethics? (4M)
- f) Write short notes on bench marking. (4M)

PART -B

2. Discuss the leadership styles with examples which Indian managers follow. Can you suggest a best style for them? How? (16M)
3. What do you mean by work study? Explain the basic procedure involved in method study and work measurement. (16M)
4. a) Discuss the different stages in product life cycle. (8M)
- b) Briefly explain different methods of production. (8M)
5. What is the purpose of environmental scanning evaluation? How it is useful to modern business organizations? (16M)
6. Explain the following: (16M)
 - i) Ethics in Business and Management
 - ii) Business Ethics & Law
7. Explain the concept of JIT. How does it help the manufacturing system to improve productivity? (16M)