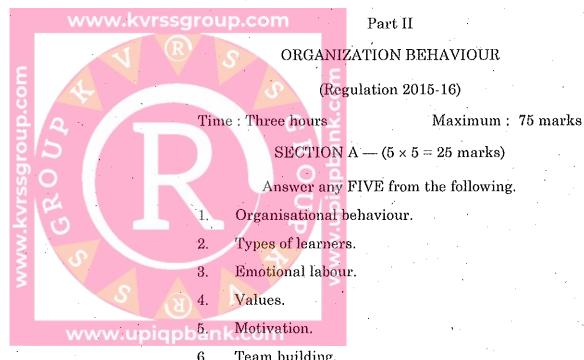
(3006ORB15)

B.B.A. (Bachelor of Business Administration) DEGREE (CBCS) EXAMINATION, NOVEMBER 2016.

(Examination at the end of Third Semester)



- Team building.
- Leadership.
- Power centres.

SECTION B — $(5 \times 10 = 50 \text{ marks})$

UNIT IV

Answer ONE from each unit.

. 15. Explain how groups are formed in organizations.

UNIT I

Or

Define organisational behaviour, Discuss the 9. nature and scope of organisationsal behaviour. W KVISSGIOUD techniques of group decision making.

16. What is group decision making? Discuss the

Or

UNIT V

10. What is organizational behaviour? Discuss various organisational behaviour models.

Define leadership. Discuss the various theories of leadership.

UNIT II

Or

Define personality. Enumerate the factor influencing personality.

Discuss the functions of power and politics in the organisational context.

Or

12. What is emotional intelligence?

theories of emotional intelligence.

UNIT III

Define attitudes. Explain how attitudes are 13. formed.

perception? Discuss factors What is the influencing perception.

Or

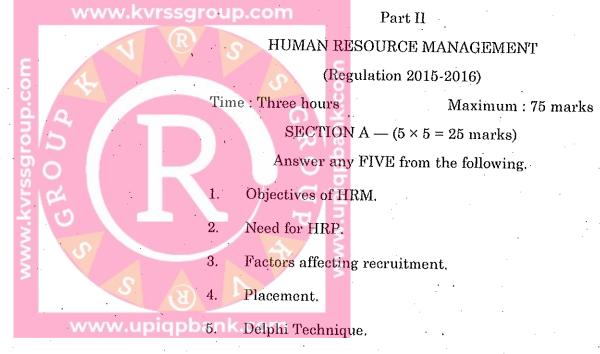
(3006ORB15)

Explain the

(3006HRM15)

B.B.A. (Bachelor of Business Administration) DEGREE (CBCS) EXAMINATION, NOVEMBER 2016.

(Examination at the end of Third Semester)



- 6. Barriers to effective selection.
- 7. Simulation.
- 8. Types of interviews.

SECTION B — $(5 \times 10 = 50 \text{ marks})$

Answer ONE question from each Unit.

UNITI

Define Human Resource Management. Explain 9. the functions of HRM and its significance.

www.kvrssgroup.com

Discuss

recruitment?

10. Discuss the role of the executives in the organisations. How they can overcome the challenges in the globalised markets.

UNIT II

Elaborate the evolution of HRM in Indian 11. Scenario.

 \cdot Or

12. What are developments of HRM in the era of globalisation? Bring out challenges of HRM in modern period.

UNIT III

13. What is Human Resource Planning? What are the characteristics of successful HRP? Discuss the significance of HRP.

Or

Define HRP and explain the factors affecting HRP. What are the requisites for effective HRP implementation?

0r

UNIT IV

recruitment in an organisation. What are the merits and demerits of internal of internal

the steps involved in designing

What is sclection? What are the steps in selection 16. process? Explain the relationship between selection and recruitment.

UNIT V

Briefly outline the steps involved in conducting a training programme in a systematic way.

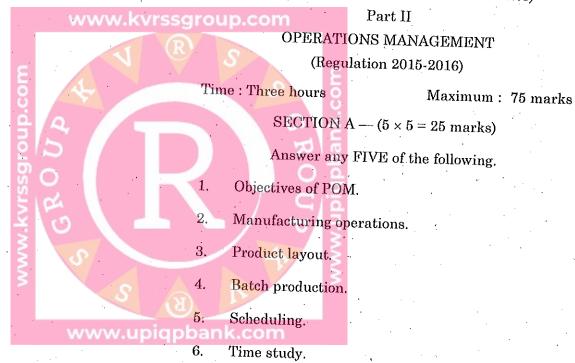
Or

What do you mean by management development? Explain various of management methods development programme.

(3006OPM15)

B.B.A. (Bachelor of Business Administration) DEGREE (CBCS) EXAMINATION, NOVEMBER 2016.

(Examination at the end of Third Semester)



Shop floor.

JIT.

8.

SECTION B — $(5 \times 10 = 50 \text{ marks})$

Answer ONE of the following from each Unit.

9. Explain what is production process? Distinguish between manufacturing and service operations with examples.

Or

17. What is operations control? List out the benefits of operations control.

Or

18. What is quality control? Mention different types of quality control.

www.kvrssgroup.com

10. Discuss the emerging role of POM in India.

11. Define the term location? Discuss the factors which determine the location of a plant.

Or

- 12. What do you mean by layout? Mention the types of layout and explain briefly.
- 13. What is capacity planning? Discuss its importance in POM.

Or

- 14. What is work measurement? Briefly explain the techniques of work measurement.
- 15. Discuss the scope and functions of production planning and control.

Oı

16. What is Material Requirement Planning (MRP)? Write the objectives of MRP.