

**(2010POM15)**

**B.Com. (Honours) DEGREE (CBCS) EXAMINATION,  
MARCH 2020.**

**(Examination at the end of Second Semester)**

**Part II**

**PRINCIPLES OF MANAGEMENT**

**(Regulation 2015-16)**

**Time : Three hours**

**Maximum : 75 marks**

**SECTION A – (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

1. Explain the significance of management.
2. What is systems approach to management?
3. What is MBO? And explain any two characteristics features of MBO.
4. Differentiate between programmed and non-programmed decisions.
5. Line and staff organization.
6. Advantages of decentralization.

7. Delegation of authority.
8. Distinguish between co-operation and co-ordination.

SECTION B – (5 × 10 = 50 marks)

Answer the following questions.

#### UNIT I

9. Discuss the importance of management in running of modern business.

Or

10. Define management. Explain the functions of management.

#### UNIT II

11. Explain the various steps in planning process.

Or

12. Explain various techniques of decision making.

#### UNIT III

13. Discuss the various principles of organization.

Or

14. What do you understand by line and staff organization? Discuss the merits and demerits of line and staff organization.

#### UNIT IV

15. What is meant by span of management and explain its advantages and disadvantages.

Or

16. Define leadership. Mention the characteristic and features of a successful leader.

#### UNIT V

17. Define control. Enumerate the essential requirements of an ideal control system.

Or

18. Explain the importance of time management in modern business.

16. Explain Importance of Life and General Insurance.

జీవిత భీమా మరియు సాధారణ భీమా ప్రాముఖ్యతను వివరించండి.

UNIT V

17. Explain the importance of non-life insurance.

జీవితేతర భీమా ప్రాముఖ్యతను వివరించండి.

Or

18. Explain types insurance.

భీమా రకాలను వివరించండి.

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B.Com. (Honours) DEGREE (CBCS) EXAMINATION,  
MARCH 2020.

(Examination at the end of Second Semester)

BANKING FINANCIAL SERVICES

(Regulation 2015–2016)

Time : Three hours

Maximum : 75 marks

PART A — (5 × 5 = 25 marks)

Answer any FIVE questions.

1. Secondary market.  
ద్వితీయ మార్కెట్.
2. RRBsC (Regional Rural Banks).  
ప్రాంతీయ గ్రామీణ బ్యాంకులు.
3. Negotiable instruments.  
అన్యాయకాంత యోగ్యతా పత్రాలు.
4. IRDA (Insurance Regulatory and Development Authority).  
భీమా నియంత్రణ మరియు అభివృద్ధి మండలి.

5. Life Insurance.  
జీవిత భీమా.
6. Electronic Banking.  
ఎలక్ట్రానిక్ బ్యాంకింగ్.
7. General Insurance.  
సాధారణ భీమా.
8. Miscellaneous Insurance.  
వివిధ రకాలు అయిన భీమా (ఇతర).

PART B — (5 × 10 = 50 marks)

Answer ONE of the following questions from each Unit.

#### UNIT I

9. What are the innovations in Banking Sectors?  
బ్యాంకింగ్ రంగంలో నూతన ఆవిష్కరణలు ఏవి?  
Or
10. What is Branch Banking System? Explain its advantages and disadvantages.  
బ్రాంచ్ బ్యాంకింగ్ వ్యవస్థ అంటే ఏమిటి? దాని ప్రయోజనాలు పరిమితులు వివరించండి.

#### UNIT II

11. Explain importance of capital market.  
మూలధన మార్కెట్ ప్రాముఖ్యతను వివరించండి.  
Or
12. Explain various types of credit rating agencies.  
వివిధ రకాల పరపతి రేటింగ్ సంస్థలను వివరించండి.

#### UNIT III

13. Explain statutory obligation of bankers.  
బ్యాంకర్ల యొక్క శాసనాత్మక బాధ్యతలను వివరించండి.  
Or
14. Explain the duties and responsibilities of paying bankers.  
పెయింగ్ (చెల్లింపు) బ్యాంకర్ల విధులు మరియు బాధ్యతలను వివరించండి.

#### UNIT IV

15. Discuss the functions of IRDA.  
IRDA యొక్క విధులను చర్చించుము.

Or

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**B.Com. (Honours) DEGREE (CBCS) EXAMINATION,  
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**(Examination at the end of Second Semester)**

**Part – II**

**FUNDAMENTALS OF INFORMATION  
TECHNOLOGY**

**(Regulation 2015-16)**

**Time : Three hours**

**Maximum : 75 marks**

**SECTION A – (5 × 5 = 25 marks)**

**Answer any FIVE questions.**

1. Write some of the characteristics of computers.
2. What is a data base? Write some of the uses of a data base.
3. What is a computer virus? Explain.
4. How to create a table in MS –word.
5. What is Auto Fill? Explain.
6. Write some of the applications of word processing.
7. What are the features of Excel.
8. What are the various services available on internet.

SECTION B – (5 × 10 = 50 marks)

Answer ALL questions

UNIT I

9. Explain about primary and secondary memories with examples.

Or

10. Draw the block diagram of computer and explain various components.

UNIT II

11. Define operating system .Write the features of operating system.

Or

12. Write short notes on windows accessories.

UNIT III

13. Explain various parts of word window with neat diagram

Or

14. Write short notes on headers, footers and page break.

UNIT IV

15. Explain some of the formulas used in Excel.

Or

16. Write in detail about parts of MS-Excel window with neat diagram.

UNIT V

17. Explain various network topologies.

Or

18. Write short notes on LAN,MAN,WAN.
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