

(2007BEC16)

**B.Com. (CAS) DEGREE (CBCS) EXAMINATION,
MARCH 2020.**

(Examination at the end of Second Semester)

Part II

BUSINESS ECONOMICS

(Regulation 2016-17)

Time : Three hours

Maximum : 75 marks

SECTION A – (5 × 5 = 25 marks)

Answer any FIVE questions

1. Economic activities
2. Demand Function
3. Total Revenue
4. Types of Elasticity of Demand
5. Maximization of profit
6. Defects of Monopoly
7. Price rigidity
8. Socialism.

SECTION B – (5 × 10 = 50 marks)

Answer any ONE of the following from each unit.

UNIT I

9. Explain about Meaning and definitions of Business Economics.

Or

10. Explain about Nature and scope of Business Economics.

UNIT II

11. Explain exceptions of Law of demand.

Or

12. Write about methods of measurement of price Elasticity of demand.

UNIT III

13. Explain the different types of costs.

Or

14. Explain about Long run cost curves.

UNIT IV

15. Distinction between perfect competition and Monopoly.

Or

16. Explain the price determined under Monopolistic competitions.

UNIT V

17. Various measurement methods of National income.

Or

18. Explain the features of free market economy.

UNIT IV

15. Explain about advantages and disadvantages of Mixed Economic.

మిశన్ ఆర్కిట్ వ్యవస్థ యొక్క ప్రయోజనాలు, లోపాలను తెల్పుము.

Or

16. Problems of National Income measures.

జాతీయ అదాయాన్ని లెక్కించుటలో గల ఇబ్బందులు.

UNIT V

17. Explain the importance of W.T.O.

ప్రపంచ వాణిజ్య సంస్థ ప్రాముఖ్యతను వివరింపుము.

Or

18. Explain about the different phases of Trade Cycle.

వ్యాపార చక్రంలోని వివిధ దశలను వివరించండి.

(2007BEC15)

B.Com. (CAS) DEGREE (CBCS) EXAMINATION,
MARCH 2020.

(Examination at the end of Second Semester)

Part II — Computer Applications

BUSINESS ECONOMICS

(Regulation 2015–2016)

Time : Three hours

Maximum : 75 marks

PART A — $(5 \times 5 = 25 \text{ marks})$

Answer any FIVE questions.

1. Scarcity definition.

కొరత నిర్వచనం.

2. Law of demand.

డిమాండ్ సూట్రం.

3. Distinction between perfect competition and monopoly.

పరిపూర్ణ పాటీ మరియు ఏకస్వామ్యం మధ్యగల వ్యతిష్ఠానాలను వివరించండి.

4. Profit maximization.

లాభాల గర్హికరణ.

5. Price rigidity.

ధర ధృడత్వం.

6. Income method.

ఆదాయ మదింపు వధ్యతి.

7. Benefits of international trade.

అంతర్జాతీయ వ్యాపారంలో ప్రయోజనాలను వివరించండి.

8. Globalization.

ప్రపంచికరణ.

PART B — (5 × 10 = 50 marks)

Answer the following questions.

UNIT I

9. Explain about determinations of demand.

డిమాండ్సు నిర్ణయించే అంశాలను వివరించండి.

Or

10. Explain exceptions to law of demand.

డిమాండ్ సూట్రాసికి మినహాయింపులు వివరించండి.

UNIT II

11. Explain the price determination under perfect competition – market.

వరిహూర్ల పోటీ మార్కెట్ ధర నిర్ణయమును వివరించండి.

Or

12. Analyse kinked demand curve.

కింకెడ్ డిమాండ్ రేఖను విశేషించుము.

UNIT III

13. Explain features of monopolistic competitions.

ఎక్స్‌స్ట్రామ్యూప్ పోటీ లక్షణాలు వివరించండి.

Or

14. Explain the marginal productivity theory of distribution.

ఉపాంత ఉత్పాదకతా పంపిణీ సిద్ధాంతమును వివరించుము.

(2007ERP16)

**B.Com. (CAS) DEGREE (CBCS) EXAMINATION,
MARCH 2020.**

(Examination at the end of Second Semester)

Part – II

ENTERPRISE RESOURCE PLANNING

(Regulation 2016-17)

Time: Three hours

Maximum: 75 marks

SECTION A – (5 × 5 = 25 marks)

Answer any FIVE questions from the following.

1. Benefits of ERP.
2. Risks for ERP implementations.
3. Write short notes on Vendors, consultants and end users.
4. Brief out BPR and BPM.
5. What is Data Warehousing?
6. Write short notes on ORACLE.
7. Differentiate between ERP and E- Commerce.
8. Write about future trends in ERP system.

SECTION B – (5 × 10 = 50 marks)

Answer any ONE of each Unit.

UNIT I

9. What is an Enterprise system? Explain its advantages and defects of Enterprise System.

Or

10. Write briefly about Fundamental technologies for ERP system.

UNIT II

11. Explain ERP implementation life cycle.

Or

12. Write briefly various modulus in an ERP system.

UNIT III

13. What are the business modules in an ERP package?

Or

14. Write briefly about planning and phases of software selection process.

UNIT IV

15. Explain various steps for maintaining ERP system and its benefits.

Or

16. Write briefly about success and failure factors of ERP implementation.

UNIT V

17. Write briefly about customer relationship management.

Or

18. Explain about cloud computing, its models and benefits.