

II B. Tech I Semester Supplementary Examinations, May - 2019
MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(Common to EEE,ME,ECE,EIE,ECC,AME,AE and Mining Engineering)

Time: 3 hours

Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B**)

2. Answer **ALL** the question in **Part-A**

3. Answer any **Four** Questions from **Part-B**

PART -A

1. a) Define Law of demand. (2 M)
- b) Explain fixed costs. (2M)
- c) What is priority pricing? (2M)
- d) Explain about partnership firm. (2M)
- e) What are the financial statements for analysis. (3M)
- f) What is Discounting cash flows? (3M)

PART -B

2. a) Define demand. Explain the demand schedule. (7M)
- b) Explain the demand forecasting methods. (7M)
3. a) What are different cost concepts in production? (7M)
- b) What is meant by Break-even analysis? Discuss the assumptions and the limitations of this technique. (7M)
4. a) How does the equilibrium of a firm under perfect competition differ from monopoly? (7M)
- b) Explain the monopoly and oligopoly market structure and features. (7M)
5. a) What is public enterprise? Explain the features of public enterprises (7M)
- b) Explain the meaning and phases of business cycles. (7M)
6. a) Explain the meaning, importance and objectives of funds flow statement. (7M)
- b) What is ratio analysis? Discuss the significance of balance sheet ratios. (7M)
7. a) A project costing Rs.80000/- Annual cash inflows of Rs.40000/- after taxes (7M)
for a period of six years. How much is the NPV if the firm expects 15% per annum
- b) Explain the nature, significance and objectives of capital budgeting. (7M)