

M.A. DEGREE EXAMINATION, NOVEMBER 2017.

THIRD SEMESTER

Journalism and Communication

Non Core Paper — BROADCAST JOURNALISM

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Amplitude Modulation.
2. Station Director.
3. TV Crew.
4. Screenplay.
5. Digitalization.
6. Red FM.
7. Radio Drama.
8. Reality Shows.

PART B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Give brief outline of the growth of radio broadcasting in India before independence.

Or

10. Describe in detail the duties and responsibilities of a radio news editor.
11. Explain how FM channels on radio have evolved over the years both in India and abroad.

Or

12. Discuss the contribution of All India Radio to the development of the country.

13. Write an essay on voice quality, pronunciation and modulation needed in TV news.

Or

14. What are the differences between Cable TV and Satellite TV?

15. Prepare a feature on TV for ten minutes on any contemporary issue of your choice.

Or

16. Write a note on Interactive programs on Television.

