

(No additional sheet will be supplied)

SECTION A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Environmental scanning
2. Scope of business
3. Fiscal policy
4. SEZs
5. Judicial activism
6. Corporate governance
7. Status of technology in India
8. Economic effect of technology

SECTION B — (4 × 15 = 60 marks)

Answer ALL the questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages

9. Discuss the nature and significance of business environment.

Or

10. Explain briefly the difference between Micro and Macro environment.

11. Examine the impact of new economic policy on Indian economy.

Or

12. Discuss the nature and elements of economic environment.

13. State the Regulatory frame work for control of economic activity.

Or

14. Discuss briefly the social responsibilities of business.

15. Explain the emerging challenges of International business.

Or

16. Discuss the problems and benefits of establishing MNCs.

