

11065(OR)

M.A. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2015

FIRST SEMESTER

Journalism and Mass Communication

Paper V – COMPUTER APPLICATIONS FOR MASS MEDIA

Time: Three hours

Max. Marks: 75

(No additional sheet will be supplied)

PART A- (5 x 3 =15 marks)

Answer any FIVE questions.

Each answer carries 3 marks.

Each answer should not exceed 1 page

1. Charles Babbage
2. PARAM Yuva – II
3. MS Windows 10
4. MS DOS
5. PPT (Power Point Presentation)
6. Special features of Word
7. Ray Tomlinson
8. Online services

PART B - (4 x 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages

9. Explain the input and out devices of computer

Or

10. Write about various classes of Computers?

11. What is an Operating System? Explain in detail

Or

12. Discuss about the significance of the Mail Merge

13. List out the characteristic features of MS Excel with suitable examples.

Or

14. What is Blog? Write about two blogs which you follow.

15. What is Section 66A of the IT Act?

Or

16. Write salient features of Social Networking Sites.