

24005

M.Com. DEGREE EXAMINATION, MARCH/APRIL 2019.

SECOND SEMESTER

Commerce

Paper – V : E-COMMERCE

Time : Two hours

Maximum : 50 marks

(No additional sheet will be supplied)

PART A — (5 × 2 = 10 marks)

Answer any FIVE questions.

Each question carries 2 marks.

Each answer should not exceed 1 page.

1. Bandwidth
2. ISP and internet backbone
3. WWW
4. B2G
5. E-auctions
6. Digital cheque
7. Digital identity
8. Private key cryptography

PART B — (4 × 10 = 40 marks)

Answer ALL questions.

Each question carries 10 marks.

Each answer should not exceed 6 pages.

9. Bring out the global environment for e-commerce in India.

Or

10. Elucidate the privacy issues involved in e-commerce.

11. Define HTML: Explain any seven commands of it with syntax for them

Or

12. Enumerate the steps involved in providing security to e-mails.

13. Narrate various models of B2C models of e-commerce with examples.

Or

14. Bring out the tools and techniques involved in e-branding.

15. Explain in brief various e-payment systems.

Or

16. Explain the tools used for providing security to client server networks.

