

41063

M.A. DEGREE EXAMINATION, APRIL 2018.

Journalism and Mass Communication

FOURTH SEMESTER

Paper III — GENDER AND HUMAN RIGHTS COMMUNICATION

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. NHRC.
2. Women and ICT.
3. Media Agenda Setting of Human Rights.
4. Post-Structuralism Paradigm.
5. WINGS.
6. Gender Values.
7. Gender Stereotyping.
8. Human Rights courts in Districts.

PART B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. What do you understand by the term Human Rights? Why are they important?

Or

10. Discuss the Universal Declaration of Human Rights.
11. Discuss with examples the coverage of Human Rights issues by the Indian mass media.

Or

12. Why are human rights of vulnerable groups important? What is the role of media in covering the human rights of women and children?

13. What is role of New Media in Women's empowerment?

Or

14. Why is it important to have a gender perspective to communication? Discuss the coverage of women's issues by Indian mass media.

15. Write about Two Feminist Communication theories.

Or

16. Discuss the Performance and Positioning theory.

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