

41044

A
M. DEGREE EXAMINATION, APRIL 2018.

PS & PA

FOURTH SEMESTER

Paper ~~IV~~ MANAGEMENT TECHNIQUES

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. O and M.
2. Supervision.
3. Method study.
4. Work Simplification.
5. Objectives of management.
6. Information system.
7. Cost benefit analysis.
8. CPM.

PART B — (4 × 15 = 60 marks)

Answer ALL essay questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Explain the scope of organisation and methods.

Or

10. Define supervision. Discuss the qualities of a good supervisor.

11. Write briefly about work measurement.

Or

12. Compare and contrast the work study and method study methods.

13. Analyse the importance of management by objectives in management.

Or

14. What do you understand by management information systems?

15. Explain the importance of operational research.

Or

16. Write an essay on PERT.

