M.A. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2015.

FIRST SEMESTER

Master of Journalism and Mass Communication

Paper IV — NEW MEDIA APPLICATIONS FOR MASS MEDIA

Time: Three hours

Maximum: 75 marks

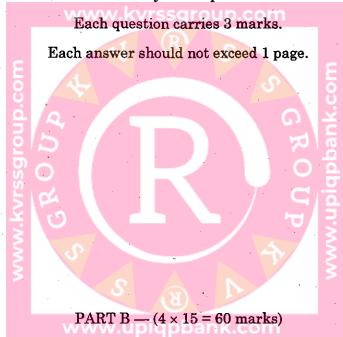
(No additional sheet will be supplied)

PART A — $(5 \times 3 = 15 \text{ marks})$

Answer any FIVE questions.

1. Internet.

- 2. Website.
- 3. Hyperlinks.
- 4. Browser.
- 5. CPU.
- 6. Bitmap.
- 7. E-mail.
- 8. Cyber crime.



Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. What is operating system? What are application programs? Give examples of each.

Or

- 10. What is MS Word? Explain atleast ten important features of MS word.
- 11. What are various input and output devices in a computer? Distinguish between hardware and software.

Or

12. Explain the characteristics of new media/multimedia with examples.

13. What are the various characteristics of the Internet?

Or

- 14. Discuss the laws related to cyber crime in India.
- 15. Explain the use and application of photoshop.

Or

16. What are the various applications of multimedia in education, entertainment and business? Give examples.

