

11062(OR)

M.A. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2015

FIRST SEMESTER

Journalism and Mass Communication

Paper II – NEWS REPORTING AND WRITING

Time: Three hours

Max. Marks: 75

(No additional sheet will be supplied)

PART A- (5 x 3 =15 marks)

Answer any FIVE questions.

Each answer carries 3 marks.

Each answer should not exceed 1 page

1. Correspondents in news media
2. Difficulties in Reporting
3. Inverted Pyramid Style of Writing
4. Watergate Scandal
5. Press Conference
6. Advocacy Reporting
7. Creative Middle
8. Disaster Coverage

PART B - (4 x 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages

9. Define "News", Explain in detail the concept of News Value?
Or
10. State the organizational structure of a news paper.
11. Elaborate different kinds of leads. Explain the structure of news story.
Or
12. What are the features of special pages?
13. Write about various sources of news?
Or
14. Discuss the significance of Investigative reporting? Explain with any two examples
15. What is a photo feature? How does it support news and stories in journalism?
Or
16. Explain the importance of columns and identify some of the popular columnists in Indian journalism.