

41041

M.A. DEGREE EXAMINATION, APRIL 2015.

FOURTH SEMESTER

PS and PA

Paper I — ORGANISATIONAL BEHAVIOUR

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Relevance of perception to Organizational Behaviour.
2. Concept of Organizational Behaviour.
3. Communication Process.
4. Process of Organizational Development.
5. Fred Luthans.
6. Aspects of Individual Behaviour.
7. Conflict Management.
8. Concept of Organizational Climate.

PART B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Explain the importance of Leadership in organization and critically analyze the behavioural approach to leadership.

Or

10. What do you understand by Personality? Explain various methods to measure the personality.

11. Discuss the meaning of organizational communication and explain the principles of effective communication.

Or

12. Trace the evolution of Organizational Behaviour.

13. Write an essay on the impact of Individual Behaviour on Organizational Behaviour.

Or

14. Explain various approaches to the study of Organizational Behaviour.

15. Comment on the nature and levels of Organizational change and development.

Or

16. Write an essay on Motivation Theory of Herzberg.

