

44001 (OR)

M.Com., DEGREE EXAMINATION- APRIL 2018
FOURTH SEMESTER
PAPER I - PERSONALITY DEVELOPMENT AND SOFT SKILLS

(No additional sheet will be supplied)

(2013-2015 Batch)

Time: Three Hours

Maximum: 75 marks

Part A - (5x 3 = 15 Marks)

Answer any **FIVE** questions.

Each question carries **3** marks

Each answer should not exceed **1** page.

1. Personality Vs individuality
2. Awareness
3. Concept of Learning
4. Objective of Planning
5. Enhancing Creativity
6. Aids to Decision
7. Responding
8. Mobile communication

Part B - (4x15 = 60 marks)

Answer **ALL** questions.

Each question carries **15** marks

Each answer should not exceed **6** pages.

9. What is meant by goal setting? Why is it important to set goals for yourself?
(OR)
10. Define personality development. Enumerate the causes that promote healthy personality.
11. Bring out the process of evaluating the opportunities available.
(OR)
12. Define learning. Discuss various methods of active learning and their impact on personality.
13. Define decision making. Enumerate the steps involved in it.
(OR)
14. What is report writing? Explain various steps in report writing.
15. What is communication? Describe the communication process in detail.
(OR)
16. Examine various types of questing and listening and their impact on personality.