

M.A. DEGREE EXAMINATION, NOVEMBER 2017.

FIRST SEMESTER

History and Archaeology

Paper V — PRINCIPLES OF TOURISM AND TRAVEL MANAGEMENT

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Definition of Tourism.
2. Pilgrimage.
3. Guides.
4. Information Centres.
5. Ancient Sites.
6. Escorts.
7. World Tourism Organization.
8. Travel Agencies.

PART B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Discuss the Tourism Phenomena.

Or

10. What is the purpose of Tourism? and Describe forms and types of Tourism.
11. Explain the historical Evolution of Tourism.

Or

12. Write an essay about the contribution of Tourism sector to economy of the state.

13. Examine the role of Private Organizations in the development of Tourism in India.

Or

14. Explain the role of State and Centre in promotion of Tourism.

15. Discuss the impact of Tourism on environment protection and conservation.

Or

16. Explain the role of law and order on Tourism Industry.

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