

M.A. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2019.

FIRST SEMESTER

History and Archaeology

Paper V – PRINCIPLES OF TOURISM AND TRAVEL MANAGEMENT

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — ( $5 \times 3 = 15$  marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Definition of Tourism.
2. Purpose of Tourism.
3. Pilgrimage tourism.
4. Grand Tour.
5. Tourism as Industry.
6. Tour Guide.
7. Tourism impact on environment.
8. Foreign exchange management regulation.

PART B — ( $4 \times 15 = 60$  marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Explain the changing trend in tourism and travel management.

Or

10. Discuss the forms and types of tourism.

11. Write a note on the antiquities of tourism in India.

Or

12. Discuss the development of modern tourism in India and its impact.

13. Discuss the international organisations connected with tourism.

Or

14. Examine the role of travel agencies in tourism development.

15. Write a note on economic regulations related to tourism.

Or

16. Examine the accommodations and catering regulations.

