

M.A DEGREE EXAMINATION, MARCH/APRIL 2016

SECOND SEMESTER

Journalism & Mass Communication
PAPER VI -PRINT JOURNALISM
(NON CORE PAPER)

21066

(No additional sheet will be supplied)

Time: 3 Hours

Max. Marks: 75

PART – A (5 x 3 =15 marks)

Answer any **FIVE** questions.

Each answer carries **THREE (3)** marks.

Each answer should not-exceed **One (1)** page

1. Times of India
2. Vernacular Press Act, 1878
3. Inverted pyramid style of writing
4. Cartoons cape
5. Health Reporting
6. Page makeup
7. Stringer
8. Photocropping

PART – B (4x 15 =60 marks)

Answer **ALL** questions.

Each answer carries **FIFTEEN (15)** marks.

Each answer should not-exceed **SIX (6)** pages

9. Discuss the emerging trends in Telugu Media
10. Write about the role of language news papers during freedom movement
11. What are various kinds of leads?
(Or)
12. Discuss various elements of news
13. What is Investigating Reporting? Explain with suitable examples in India.
(Or)
14. Define reporting? Explain the New Technologies of Reporting.
15. What is editing? Write about the essential qualities and responsibilities of a sub Editor/copy editor
(Or)
16. What is headline? Explain various types of headlines.