## M.Com. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2015.

## THIRD SEMESTER

## Commerce

## Paper IV — QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

Time: Three hours

Applied research

Sampling

**Tabulation** 

Scatter diagram

Dependent mean.

1.

2.

3.

4.

5.

6.

7.

8.

Maximum: 75 marks

(No additional sheet will be supplied)

PART A —  $(5 \times 3 = 15 \text{ marks})$ 

Answer any FIVE questions. Each question carries 3 marks. Each answer should not exceed 1 page. Hypothesis testing Primary data Vs Secondary data Positive correlation

PART B -  $(4 \times 15 = 60 \text{ marks})$ 

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

Narrate the nature and scope of research. 9.

Or

- What are the difficulties of research? Explain. 10.
- Differentiate between the probability sampling and non sampling. 11.

Or

12. Explain the essentials and objectives of report writing. 13. Explain the limits of coefficient correlations.

Or

14. Calculate the coefficient of correlation from the following data:

x 100 200 300 400 500 600 700

y 30 50 60 80 100 110 130

15. Narrate the applications of F test.

Or

16. Find the t-test value for the following two sets of data:

X<sub>1</sub> 9 10 11 12

 $X_2$  2 4 6 8

