

M.A DEGREE EXAMINATION, MARCH/APRIL 2016

SECOND SEMESTER

Journalism & Mass Communication

Paper –1 RADIO JOURNALISM

21061-OR

(No additional sheet will be supplied)

Time: 3 Hours

Max. Marks: 75

PART – A (5 x 3 =15 marks)

Answer any FIVE questions.

Each answer carries THREE (3) marks.

Each answer should not-exceed One (1) page

1. Educational Radio
2. Special audience Broadcasts
3. Radio Studio Set-up
4. Commercial Radio
5. Community Radio
6. AIR Vs. private FM Broadcasts
7. Radio Formats
8. Audition

PART – B (4x 15 =60 marks)

Answer ALL questions.

Each answer carries FIFTEEN (15) marks.

Each answer should not-exceed SIX (6) pages

9. Give necessary details regarding tape recorders and describe the working process of recorders and the necessary precautions to be taken at the time of recording.
(Or)
10. Describe some of the recent innovations in broadcasting technology.
11. Describe in detail the duties and responsibilities of radio news editor.
(Or)
12. Discuss the role of radio in development. Illustrate with suitable examples.
13. Do you think that the growth of private FM channels will reduce the Television audience?
(Or)
14. How does the production of an interview differ from that of a radio documentary?
- 15 Explain the role and functions of Prasara Bharathi.
(Or)
16. What kind of special care will you take while planning producing programmes for the rural audience?