

M.A. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2015.

FIRST SEMESTER

Master of Journalism and Mass Communication

Paper II — REPORTING AND EDITING FOR PRINT MEDIA

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Readability.
2. Press release.
3. Human interest – story.
4. Interview techniques.
5. Translation.
6. Interpretative reporting.
7. Photo features.
8. Copy editor.

PART B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Examine the various news values with suitable examples.

Or

10. Differentiate reporting for a newspaper and reporting for a news channel.

11. Photographs enhances the value of a news items. Comment.

Or

12. Coverage of disasters and accidents need special skills. Discuss .

13. Enumerate the duties and responsibility of editor.

Or

14. What is the role of new communication technology in good Governance? Illustrate.

15. What is features? Write a 300 word feature on any historical place of your choice.

Or

16. Evaluate the qualities and the role of sub-editor in a newspaper organisation.

