

15142

M.Sc. DEGREE EXAMINATION, OCTOBER/NOVEMBER 2015.

FIRST SEMESTER

Psychology

Paper II — SOCIAL PSYCHOLOGY

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Define Social Psychology.
2. Observation Method.
3. Social Psychology and Anthropology.
4. Social Perception.
5. Sex role identity.
6. Self concept.
7. Attitudes.
8. Prejudice.

PART B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Write about the historical origins of Social Psychology.

Or

10. Discuss the research methods in Social Psychology.

11. Discuss the Bem's theory.

Or

12. Discuss the non-verbal communication styles.

13. What is socialization? How it is developed?

Or

14. Discuss the nature and formation of Attitudes.

15. Write about the nature of prejudice and how it is reduced?

Or

16. Discuss the measurements of attitudes.

