

M.Com. DEGREE EXAMINATION, APRIL 2018.

FOURTH SEMESTER

Paper I — SOFT SKILLS FOR CAREER DEVELOPMENT

Time Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

SECTION A — (5 × 3 = 15 marks)

Answer any FIVE of the following.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Psycho-sexual development
2. Self awareness
3. Voice mapping
4. Hearing vs. listening
5. Participative leadership style
6. Non-monetary motivation
7. Elements of communication model
8. Assertiveness vs. passiveness.

SECTION B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Explain the impact of intelligence and health determinants on personality.

Or

10. Elucidate various time management styles.
11. Define transaction analysis. Examine the implications of it on personality.

Or

12. Define team. Explain the techniques of building a good team.

13. Define leadership. Describe Robert Blake and Mouton model of leadership.

Or

14. Examine various ways of motivating software developers in a software company.

15. Enumerate what barriers of communication can be encountered in a government transport corporation.

Or

16. Define report writing. List out the important characteristics of an effective report.

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