

M.A DEGREE EXAMINATION, MARCH/APRIL 2016

SECOND SEMESTER

Journalism & Mass Communication

Paper –IV TELEVISION JOURNALISM

21064

(No additional sheet will be supplied)

Time: 3 Hours

Max. Marks: 75

**PART – A (5 x 3 =15 marks)**

Answer any **FIVE** questions.

Each answer carries **THREE (3)** marks.

Each answer should not-exceed **One (1)** page

1. Vyas Higher Education Channel
2. 'Sting' operations on News Channels
3. Krishi Darshan Television program
4. Comedy Nights with Kapil
5. Final Cut Pro Video editing software
6. Floor Planning
7. Cable TV Digitalization
8. "OB Van"

**PART – B (4x 15 =60 marks)**

Answer **ALL** questions:

Each answer carries **FIFTEEN (15)** marks.

Each answer should not-exceed **SIX (6)** pages

9. Explain the growth of Satellite television in India  
(Or)
10. Trace the influence of digitalization in television.  
(Or)
11. Discuss the organizational structure of television.  
(Or)
12. Write about various types of TV programmes in news channels.
13. Describe the techniques of T.V Script writing?  
(Or)
14. List out various stages of TV Programme Production.
15. What is DTH? Explain any three DTH Services operating in the country.  
(Or)
16. List out the broadcast Ethics that are in vogue in India.