

31063

M.A. DEGREE EXAMINATION, OCTOBER 2015.

THIRD SEMESTER

Journalism and Mass Communication

Paper III — TELEVISION AND FILM COMMUNICATION

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

Each question carries 3 marks.

Each answer should not exceed 1 page.

1. Kinds of Microphones.
2. Farmers Programme.
3. Interviews.
4. Visualization.
5. Script Writing.
6. Animation Techniques.
7. Khosala Committee.
8. FTII.

PART B — (4 × 15 = 60 marks)

Answer ALL questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Discuss in detail any two Special Audience Programmes in TV of your choice.

Or

10. Describe the implications of TV satellite channels on cultural identity of India.

11. Select four best TV commercials and give reasons for your selection and prepare the story Board for those commercials:

Or

12. Write about the components of a Television documentary.

13. "Telugu films today do not portray reality". Do you agree? Comment.

Or

14. What is the status of music in Indian Cinema? Discuss.

15. Critically assess the present state of popular Telugu Cinema.

Or

16. Discuss the impact of cinema on the Indian Society.

