

31084

M.A. DEGREE EXAMINATION, NOVEMBER 2016.

THIRD SEMESTER

History and Archaeology

Paper IV — TOURISM AND MUSEOLOGY

Time : 3 hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 3 = 15 marks)

Answer any FIVE questions.

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Each question carries 3 marks.

Each answer should not exceed 1 page.

1. New policies on Tourism.
2. Role of Media in Tourism.
3. Dance and Music as tourist attraction.
4. Palace on wheels.
5. Definition of Museum.
6. Museum Indexing
7. ICOM
8. AP Govt Museum.

PART B — (4 × 15 = 60 marks)

Answer the following questions.

Each question carries 15 marks.

Each answer should not exceed 6 pages.

9. Explain role of Transport in tourism development.

Or

10. Discuss the importance of attractions and amenities in marketing tourism as product.

11. Write a brief note on the Beach and Island Tourism in India with reference to Kovalam and Lakshadweep.

Or

12. Assess the importance of Historical and archaeological monuments as tourist attractions.

13. Explain the types of Museums and its objectives.

Or

14. Write a note on museum administration with reference to National Museums.

15. Examine the types of Exhibitions and its significance.

Or

16. Estimate the Heritage of Indian museum, Calcutta.

